



Oroville Hospital Media Guidelines

Oroville Hospital recognizes that print, broadcast and online media have a responsibility to keep the public informed. This document outlines guidelines for members of the media to ensure the protection of patient rights, confidentiality, and the safety of patients and their loved ones. Members of the media include journalists, individuals in the communications industry and profession, and others who communicate information to the public through print, radio, television, online, or any other mediums.

Our Public Relations department will provide accurate information to media representatives and will assist with media inquiries involving the hospital, its medical center, clinics, patients, health-care providers and faculty. This includes: Valley Clinical Laboratory, Yuba City Outpatient Clinic and the Maguire Neuropsychiatric Institute GME Programs. To protect patient privacy and confidentiality, and to accommodate requests for interviews and information in a timely and accurate manner, we ask members of the media to follow these guidelines.

Guidelines

- All photography, videography or interviews require coordination and advance notice through the Public Relations department.
- Photos or videos may not be recorded on Oroville Hospital properties without an escort from the Public Relations department or assigned Administrator.
 - Media representatives that are unescorted will be reported immediately to Oroville Hospital Security.
- Photos or videos taken of Oroville Hospital properties may not be utilized without permission from the Oroville Hospital Public Relations department.
- All patients who agree to be interviewed, photographed or filmed on hospital property for any reason must provide written consent by signing the Oroville Hospital Photo/Video Consent Form. Only patients who give this consent may be interviewed, photographed or filmed.
 - This request may be given only if in the opinion of the attending physician, the patient's health will not be jeopardized. The patient has the right to refuse to sign the consent form without penalty.

The Public Relations department can neither confirm nor deny reports about any specific patients who may or may not be receiving care in our facilities. A patient's condition will not be given unless the patient has specifically requested information about their condition be shared.



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Media Guidelines

Cases of public record

Queries about patients involved in incidents of public record (those reportable to fire departments, law enforcement, health departments or other public authorities) may be referred to the public agency handling the case.

Contacting the Public Relations Department

The Public Relations Director is available seven days a week to support media requests. To request interviews, photography or videography with an Oroville Hospital patient or care provider, please email ohmarketinglist@orohosp.com or call 530.922.0798 (call or text is acceptable).

Parking

Where to park

Representatives of the media conducting business at Oroville Hospital facilities may park in areas designated as visitor parking.

Where NOT to park

Media representatives may not park in areas reserved for specific faculty or staff or affiliates of Oroville Hospital such as vendors, emergency responders or law enforcement and areas marked: No parking, patient parking, loading zone, and areas restricted by transportation services.

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